

## **Historic, Archive Document**

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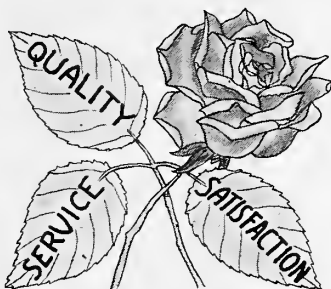


# Somerset Rose Nursery

Growers for The Trade Exclusively

BOX 345, NEW BRUNSWICK, N. J.

## WHOLESALE PRICE LIST



## ROSES *and* HARDY PERENNIALS

*Autumn 1926*

**W**E ARE strictly growers and do not buy any stock. All of our roses are two-year field grown, budded on Japanese multiflora, the best stock for the largest part of the U. S. It is hardy, vigorous and makes a splendid root system. It will do well on all soils and positively will not "sucker."

The roses are graded to a high standard and we know you will be pleased with our stock. Grown right here in New Brunswick, they are hardy and well ripened and will give universal satisfaction to your clients.

Where less than 10 of a variety are wanted, add 5c for each bush to 10 price.

Where lots of 50 or more of several varieties are ordered in multiples of 10, the 100 price prevails.

A hint: After you receive your roses, if it is intended to sell them dormant, they are best heeled in deeply, protected from all wind and severe changes in temperature, and kept shaded and well watered. Roses laid flat in a well-drained trench and covered with about 8 inches of soil, will carry through the winter in perfect condition.



SOUVENIR DE CLAUDIUS PERNET

### HYBRID TEA or Everblooming Roses

	Per 10	Per 100
AMERICA. Rose pink.....	\$4.50	\$40.00
ADMIRAL WARD. Bright crimson.....	4.00	35.00
AMALIE de GREIFF. Rose tinted white, a fine double .....	4.50	40.00
BETTY. Coppery rose.....	4.50	40.00
CHATEAU de CLOS VOUGEET. Rich velvety crimson, the darkest red H.T.....	4.50	40.00
COLUMBIA. Lively pink.....	4.50	40.00
DUCHESS OF WELLINGTON. Saffron yellow, one of the very best.....	4.50	40.00
CONSTANCE. Golden yellow.....	5.00	45.00
EDEL. White double flowers, new.....	5.00	.....
ELDORADO. Vigorous-growing, free-blooming yellow (of recent introduction).....	5.00	45.00
ETOILE de FRANCE. Velvety crimson, a good red garden rose.....	4.50	40.00
FLORENCE PEMBERTON. Creamy white, pink suffusion .....	4.50	40.00
FRANCIS SCOTT KEY. Red, shading to cerise, very double .....	4.50	40.00
GEN. MACARTHUR. Cherry red, very free....	4.50	40.00
GEO. C. WAUD. Glowing vermillion.....	4.00	35.00
GOLDEN EMBLEM. Deep yellow.....	5.00	45.00
GOLD MINE. Similar to Mrs. Aaron Ward but of taller growth .....	5.00	45.00
GORGEOUS. Amber yellow, copper veining; one of the richest tinted roses in our fields....	4.50	40.00
GRUSS an TEPLITZ. Rich scarlet, succeeds everywhere .....	4.00	35.00
HADLEY. Deep velvety crimson.....	4.50	40.00
HOOISIER BEAUTY. Crimson scarlet.....	5.00	45.00
H. V. MACHIN. Scarlet crimson, a large flower and a wonderful color.....	4.50	40.00
IRISH FIREFLAME. Deep reddish orange....	4.50	40.00
J. J. L. MOCK. Deep pink, reverse silvery rose	4.50	40.00
KAISERINE AUGUSTA VICTORIA. Creamy white .....	4.50	40.00
KILLARNEY BRILLIANT. Rosy carmine....	4.50	40.00
KILLARNEY QUEEN. Cerise pink.....	4.50	40.00
KILLARNEY. Double white.....	4.50	40.00
LADY ALICE STANLEY. Coral rose.....	4.50	40.00
LADY ASHTOWN. Soft rose; the best pink garden rose .....	4.50	40.00
LADY HILLINGDON. Deep apricot yellow....	4.50	40.00
LADY PIRRIE. Coppery reddish salmon.....	4.50	40.00
LADY URSULA. Flesh pink, very free.....	4.00	35.00
LO TOSCA. Silvery pink, splendid for bedding..	4.00	35.00
LAURENT CARLE. Brilliant carmine.....	4.50	40.00
LOS ANGELES. Flame pink.....	4.50	40.00
LOUISE CATHARINE BRESLAU. Pink, shaded orange .....	5.00	45.00
GRAND DUCHESS MARIE ADELAIDE. Orange yellow. Healthy, vigorous, free-flowering...	4.50	40.00
MISS CYNTHIA FORDE. Rose pink.....	4.00	35.00
MISS LOLITA ARMOUR. Chrome yellow, very double; admired by everyone.....	4.50	40.00
MME. ABEL CHATENAY. Bright carmine....	4.00	35.00
MME. CAROLINE TESTOUT. Satiny rose, an old favorite .....	4.50	40.00
MME. BUTTERFLY. An intensified Ophelia....	4.50	40.00

When lots of 50 and more are ordered in multiples of 10 the 100 price maintains.



# Somerset Rose Nursery, NEW BRUNSWICK, N. J.

## HYBRID TEA ROSES—Continued

	Per 10	Per 100
<b>MME. ALEXANDER DREUX.</b> Golden orange, rich, striking .....	\$6.00	
<b>MME. EDOUARD HERRIOT.</b> Coral red, always popular .....	4.50	\$40.00
<b>MME. JULES BOUCHE.</b> White tinted blush, makes a hardy vigorous bush, and the perfectly formed flowers are produced very freely .....	4.50	40.00
<b>MME. JULES GROLEZ.</b> The pink "Kaiserine" ..	4.50	40.00
<b>MME. LEON PAINE.</b> Silvery salmon .....	4.50	40.00
<b>MME. MELANIE SOUPERT.</b> Salmony yellow ..	4.00	35.00
<b>MME. RAVARY.</b> Golden yellow .....	4.50	40.00
<b>MRS. AARON WARD.</b> Indian yellow, a great favorite and one of the best roses in commerce .....	4.50	40.00
<b>MRS. AMBROSE RICCARD.</b> Honey-yellow .....	4.50	40.00
<b>MRS. A. R. WADDELL.</b> Delicate rosy salmon, a rose you can recommend .....	4.50	40.00
<b>MRS. CALVIN COOLIDGE.</b> Deep yellow .....	5.00	45.00
<b>MRS. CHARLES BELL.</b> Lovely shell pink form of "Radiance" .....	5.00	45.00
<b>MRS. FRANKLIN DENNISON.</b> Porcelain white, shaded yellow .....	4.50	40.00
<b>MRS. S. K. RINDGE.</b> Deep golden yellow .....	5.00	50.00
<b>MRS. W. C. MILLER.</b> Bright pink, the best pink bedded .....	4.50	40.00
<b>OLD GOLD.</b> Reddish orange, shaded yellow ..		
<b>OPHELIA.</b> Salmon pink .....	4.50	40.00
<b>PHARISAER.</b> Rosy white .....	4.00	35.00
<b>SCUV. de PRES. CARNOT.</b> White, shaded pink ..	4.00	35.00
<b>PRINCE de BULGARIE.</b> Silvery flesh, shaded apricot .....	4.00	35.00
<b>QUEEN OF FRAGRANCE.</b> Silvery shell pink ..	4.50	40.00
<b>RADIANCE.</b> Carmine pink .....	4.50	40.00
<b>RED RADIANCE.</b> Bright red .....	4.50	40.00
<b>ROSE MARIE.</b> Rose pink, beautiful in the bud .....	4.50	40.00
<b>SEN. MASCURAND.</b> Amber yellow; a very fine garden rose .....	4.50	40.00
<b>SENSATION.</b> Dark velvety crimson, gives every indication of being a good garden rose. The color and form of the bud is wonderful. Very fragrant .....	5.00	45.00
<b>SOUV. de CALUDIVUS PERNET.</b> The new yellow that everyone wants. Hardy and free-flowering .....	5.50	50.00
<b>SOUV. de GEORGES PERNET.</b> Oriental red, large flowers .....	5.00	.....

	Per 10	Per 100
<b>SOUV. de H. A. VERSHUREN.</b> Apricot yellow; new .....	\$5.00	
<b>WM. F. DREER.</b> Rich yellow, shading to silvery pink .....	4.50	\$40.00
<b>WM. SHEAN.</b> Pure pink, darker veining .....	4.00	35.00
<b>WILLOWMERE.</b> Coral red .....	4.50	40.00

## CLIMBING HYBRID TEAS

	Per 10	Per 100
<b>KAISERINE AUGUSTE VICTORIA (Cl.).</b> Creamy white similar to the bush form .....	\$4.50	\$40.00
<b>LADY ASHTOWN (Cl.).</b> Soft rose, the best climbing H.T. ....	4.50	40.00
<b>MME. CAR. TESTOUT (Cl.).</b> Satiny rose .....	4.50	40.00

## HYBRID PERPETUALS

### or June Roses

	Per 10	Per 100
<b>BARGNESS ROTHSCHILD.</b> Pale rose .....	\$3.50	\$30.00
<b>FISHER HOLMES.</b> Bright velvety crimson .....	3.50	30.00
<b>FRAU KARL DEUSCHEL.</b> Pure white .....	4.00	35.00
<b>GEN. JACQUEMINOT.</b> Scarlet crimson, very popular .....	3.50	30.00
<b>GEO. ARENDS.</b> Delicate pink, splendid for the garden or as a pot plant .....	4.00	35.00
<b>GEO. DICKSON.</b> Deep crimson .....	3.50	.....
<b>HUGH DICKSON.</b> Brilliant crimson shaded scarlet .....	3.50	30.00
<b>J. B. CLARK.</b> Deep scarlet .....	3.50	30.00
<b>MAGNA CHARTA.</b> Rosy carmine (selected forcing grade) ..	4.00	35.00
<b>MARGARET DICKSON.</b> White, shaded pale pink .....	3.50	30.00
<b>MRS. JOHN LAING.</b> Well formed pink flowers ..	3.50	30.00
<b>MRS. E. G. SHARMAN CRAWFORD.</b> Pink; practically an ever-bloomer .....	3.50	30.00
<b>PAUL NEYRON.</b> Deep rose .....	3.50	30.00
<b>PRINCE CAMILLE de ROHAN.</b> Deep crimson maroon .....	3.50	30.00
<b>ULRICH BRUNNER.</b> Cherry red .....	3.50	30.00

## BABY RAMBLERS

	Per 10	Per 100
<b>BABY RAMBLER.</b> Crimson .....	\$3.50	\$30.00
<b>CHATILLON ROSE.</b> Silvery crimson, fine for forcing .....	4.50	40.00
<b>EDITH CAVELL.</b> Brilliant scarlet, shaded crimson .....	3.50	30.00
<b>GRETA KLUIS.</b> Soft carmine pink, splendid forcer .....	3.50	30.00
<b>LAFAYETTE.</b> Large cherry crimson .....	4.00	35.00
<b>MME. JULES GOUCHAULT.</b> Bright rose .....	3.50	30.00
<b>ORLEANS.</b> Red, tinted pink .....	3.50	30.00
<b>TRIOMPHE ORLEANAIS.</b> Bright cerise red ..	3.50	30.00
<b>F. J. GROOTENDORST</b> (Rugosa X Baby Rambler). Vigorous growth, free-blooming; good for hedge or with shrubs .....	3.50	30.00

**NOTE—About Prices:** 25 of a variety sold at the 100 rate; selections up to 50, of 10 of each item at the 10 rate. Where lots of 50 or more in multiples of 10 are ordered, of several varieties, the 100 rate prevails.

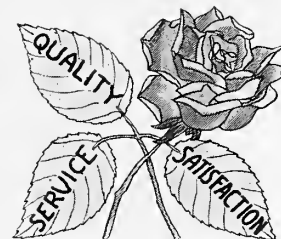
**PACKING FREE**



MRS. AARON WARD

25 of a variety at the 100 price. Selections, up to 50, of 10 of an item at the 10 price. Packing free.

# Growers for The Trade Exclusively



## CLIMBING ROSES

All of our Climbers are staked, which insures shapely, well-ripened plants.

	Per 10	Per 100
<b>AMERICAN PILLAR.</b> Wild rose pink.....	\$3.00	\$30.00
<b>AVIATEUR BLERIOT.</b> Deep yellow.....	3.50	30.00
<b>BESS LOVETT.</b> Bright red; similar to "Clbg. Am. Beauty" but of better color.....	3.50	.....
<b>CLIMBING AMERICAN BEAUTY.</b> Deep pink..	4.00	35.00
<b>CHRISTINE WRIGHT.</b> Large double bright pink .....	3.50	30.00
<b>DR. VAN FLEET.</b> Blush pink, very popular...	3.50	30.00
<b>EMILY GRAY (New).</b> Best yellow climber introduced; large orange-yellow flowers, dark glossy foliage; requires protection.....	6.00	50.00
<b>HIAWATHA.</b> Intense crimson.....	3.50	30.00
<b>MARY WALLACE.</b> New, largest pink climber, soft salmon pink flowers average 4 in.....	4.50	40.00
<b>PAUL'S SCARLET CLIMBER.</b> Vivid scarlet...	4.00	35.00
<b>PURITY.</b> Semi-double white flowers.....	4.00	35.00
<b>ROSIERE.</b> Deep pink.....	3.50	30.00
<b>ROSIERE.</b> Selected forcing size.....	4.00	35.00
<b>SILVER MOON.</b> Pure white.....	3.50	30.00
<b>TAUSENDSCHOEN.</b> Pink.....	3.50	30.00
<b>HEART OF GOLD (Single).</b> Dark purplish crimson, with white center and showy golden stamens .....	Each \$0.75	6.00 50.00

## HARDY PERENNIALS

### ==field-grown==

Being specialists in Roses we cannot carry a full line of Perennials and therefore confine ourselves to a few items that we can do well. We believe you will find the quality of the items offered below well above the average.

## DELPHINIUM—Hardy Larkspur

This is one of our great specialties. By careful seed selection we maintain the purity and improve the various strains we have.

**BELLADONNA, Pfitzer's Improved Strain.** A considerable improvement over the ordinary. The plants grow taller and the flowers and spikes are larger. The loose flower arrangement of the "Belladonna" is retained. Quality cut Delphinium always brings a good price, and with this new form, can be grown under ordinary conditions.

**Strong Field-grown Plants, true blue.**  
Per 10, \$1.50; per 100, \$12.00.

**Limited supply heavy clumps.**  
Per 10, \$2.00; per 100, \$18.00.

**BELLAMOSUM.** Dark blue form of Belladonna. Per 10, \$1.25; per 100, \$10.00.

**CHINENSIS.** Gentian blue, dwarf ever-blooming. Per 10, \$1.00; per 100, \$8.00.

**CHINENSIS ALBA.** White. Per 10, \$1.00; per 100, \$8.00.

**HYBRID DELPHINIUMS.** All shades of blue. These are from seed of a number of different much advertised strains and the mixture contains a large percentage of very fine individuals. They grow in height from four to six feet. Per 10, \$1.25; per 100, \$10.00.



DELPHINIUM  
Pfitzer's Improved Belladonna

## HARDY PHLOX

These beautiful garden flowers become more popular each year. The newer varieties are not to be compared to the old-fashioned, small-flowered, magenta colored plants one sometimes sees. The single flowers are large, and the panicles are often as large as those of the very popular "Hydrangea Paniculata Grandiflora." They range in color from pure white through shades of pink, red and purple. Most of the plants we offer are strong divisions of two-year plants.



	Per 10	Per 100
<b>AUSTRALIA.</b> Claret-rose .....	\$1.25	\$10.00
<b>BARON von DEDEM.</b> Scarlet, shaded vermilion .....	1.25	10.00
<b>B. COMPTE.</b> Rich French purple.....	1.25	9.00
<b>BEACON.</b> Glowing carmine, tall grower.....	1.50	12.00
<b>BRIDESMAID.</b> White, red eye.....	1.00	8.00
<b>COCOUELICOT.</b> A fine scarlet.....	1.50	12.00
<b>*CREPUSCULE.</b> White suffused mauve.....	1.00	8.00
<b>DEUTCHLAND.</b> New, brilliant glowing orange scarlet .....	2.00	.....
<b>ELIZABETH CAMPBELL.</b> Soft salmon pink.....	2.00	15.00
<b>EUROPA.</b> White crimson carmine eye, large trusses .....	1.25	10.00
<b>FEUERBRAND.</b> Bright vermilion scarlet, strong growth .....	2.00	.....
<b>FERDINAND CORTEZ.</b> Deep crimson.....	1.25	10.00
<b>*FRAU ANTON BUCHNER.</b> White, shaded pink .....	1.00	8.00
<b>GEN. VAN HEUTZ.</b> Bright salmon-red, light eye .....	1.25	10.00
<b>HINDENBURG.</b> Crimson-red, very large clusters .....	2.00	.....
<b>JULES SANDEAU.</b> Fine large free-flowering pink .....	1.25	10.00
<b>*L'ESPERANCE.</b> Light lavender pink with white center, really a true 'Orchid' shade....	1.00	8.00
<b>MIA RUYS.</b> Pure white, dwarf very large flowers .....	2.00	.....
<b>*MRS. JENKINS.</b> Best tall pure white.....	1.00	8.00
<b>*PANTHEON.</b> Rose pink .....	1.00	8.00
<b>*RHEINLANDER.</b> Salmon-pink, large flowers in immense trusses; one of the best.....	1.25	10.00
<b>RIVERTON JEWEL.</b> Mauve, rose-carmine eye .....	1.25	10.00
<b>*RYNSTROM.</b> Bright rose pink.....	1.00	8.00
<b>THOR.</b> Deep salmon pink.....	1.25	10.00
<b>WIDAR.</b> Dark purple, white center; gives a blue effect .....	1.25	9.00
<b>MIXED PHLOX.</b> All colors, large percentage of Reds and Purples .....	1.00	7.00
<b>MISS LINGARD (Suffruticosa).</b> Early ever-blooming white .....	1.25	10.00

Varieties marked thus (\*) we can furnish in quantities of 250 or more (of a variety) at \$65.00 per 1,000. Please write for quotations on large quantities.

# HARDY PERENNIALS—Continued



PYRETHRUM ROSEUM

	Per 10	Per 100
<b>ANEMONE JAPONICA.</b> White, pink, red .....	\$1.25	\$10.00
<b>DIELYTRA SPECTABILIS</b> (Bleeding Heart). Racemes heart shaped, pink flowers. Satisfactory for the garden and largely used for forcing	3.50	30.00
<b>GAILLARDIA</b> Grandiflora. Crimson and gold; also an orange-red variety (1-year Seedlings) .....	.75	5.00
<b>GYPSOPHILLA</b> Paniculata Grandiflora (H.P.) (Baby's Breath). Grafted plants of the large flowered double...	3.50	.....
<b>HELENIUM</b> Riverton Beauty. Showy Fall-flowering peren- nials, with bright yellow flowers .....	1.00	8.00
<b>HELENIUM</b> Riverton Gem. Old gold .....	1.00	8.00

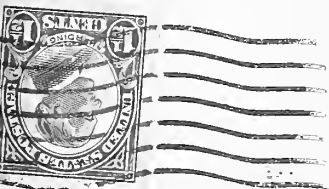
	Per 10	Per 100
<b>HOLLYHOCK.</b> Double, all col- ors from pure white to dark- est maroon .....	\$1.00	\$8.00
<b>PEONIES.</b> Duchess D'Orleans, Edulis Superba, Festiva Maxima, Seafoam, La Tulipe, Duc Wellington, Louis Van Houtte. We will offer entire lot reasonable. Write.....	2.50	.....
<b>PYRETHRUM</b> Hybridum. Painted daisy. Large single daisy-like flowers in all col- ors from white to deep red, valuable for cutting. Bloom May and June; strong clumps from a very fine strain seed	1.25	10.00
<b>TRITOMA</b> Pätzneri. Red hot poker plant, late blooming spikes of orange-red flowers produced very freely.....	1.25	.....
<b>VERONICA</b> Longifolia Subses- silis. Blue flowers July to September .....	1.25	.....

STATE

TOWN

STREET or BOX

NAME



From  
SOMERSET ROSE  
NURSERY  
Box 345  
NEW BRUNSWICK, N. J.

## Quality Wins!

*Your satisfaction and that of  
your customers.—We give you that  
quality.*

Members

American Assn. of Nurserymen,  
Eastern Nurserymen's Assn.,  
New Jersey Assn. Nurserymen.

## TERMS

Cash or references from unknown parties. **PACKING FREE.**

All shipments made at purchaser's risk. All orders  
taken subject to crop failure or conditions beyond our con-  
trol.

Complaints, if any, must be made promptly on re-  
ceipt of shipment.

We give no warranty, expressed or implied, as to de-  
scription, quality, productiveness, or any other matter, of  
any roots, bulbs or plants we sell. If the purchaser does  
not accept the goods on these terms, they are at once to be  
returned.

**SOMERSET ROSE NURSERY**

Box 345

New Brunswick, N. J.